



# *THE SIDE VIEW*

## OPEN CALL FOR CONTRIBUTORS FALL 2017: PERCEPTION, PRACTICE, & KNOWLEDGE

THE SIDE VIEW EXPLORES THROUGH PODCASTS, ESSAYS, AND INTERVIEWS HOW PEOPLE SHAPE THEIR MINDS TO BECOME EXPERT PERCEIVERS AND DOERS. WE SEE ATTENTION AS AN ART FORM, AS A CRAFT OR SKILL OF THE WHOLE PERSON. IN SHORT, WE DESCRIBE THE TRANSFORMATIONS EXPERTS UNDERGO TO SEE THE WORLD IN NEW WAYS.

PERCEPTION ON THIS VIEW IS ITSELF A KIND OF PRACTICE, A WORK OF ATTENTION TRAINED UP THROUGH EFFORT AND REPETITION. FROM THIS PERSPECTIVE, THE EXPERT LIVES IN A DIFFERENT WORLD OF POSSIBILITY, OPERATING WITH A LEVEL OF DETAIL AND DISCERNMENT GAINED ONLY THROUGH YEARS OF TRAINING.

WE ARE SOLICITING CONTRIBUTORS FOR OUR FALL 2017 ESSAY SERIES, TO BE PUBLISHED ONLINE AND IN PRINT. WE WANT TO HEAR ABOUT HOW YOUR PRACTICES, KNOWLEDGE, AND TRAINING INFLUENCE YOUR PERCEPTION OF THE WORLD IN GENERAL AND YOUR WORK AS A PRACTITIONER IN PARTICULAR. CONTACT US FOR MORE INFORMATION.

ATTENTION IS AN ART FORM.  
PERCEPTION IS A SKILL.

SEND A SHORT TITLE PLUS A  
250-WORD (MAX) SKETCH OF  
YOUR PITCH TO:

EMAIL:  
[SUBMIT@THESIDEVIEW.CO](mailto:SUBMIT@THESIDEVIEW.CO)

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